Colorado ASTA., Inc. Strategic Plan

Adopted July, 2015

* Professional Development and Resources
	+ Recognize professional excellence of Colorado string teachers, emphasizing high standards and pedagogical expertise
	+ Provide and improve teaching resources and training opportunities to assist teachers to meet National ASTA standards
	+ Maintain working relationship with National ASTA
	+ Develop and implement a mentoring program
* Sustainability
	+ Strengthen Colorado ASTA's financial position
	+ Increase membership
	+ Increase participation of membership
	+ Broaden Colorado ASTA's network of professional partners
* Our Future and the Next Generation
	+ Strengthen student ASTA chapters within Colorado Universities
	+ Develop leaders
	+ Improve public relations and communications with member and other constituents
	+ Safeguard our legacy
	+ Promote educational events to reinforce sound string teaching for young string players

* Advocacy and Outreach
	+ Engage in advocacy at the local and state level
	+ Prepare Colorado ASTA members and constituents to be music advocates
	+ Sustain, nurture, and protect existing string programs
	+ Elevate the status of string education to recognize the value of specialized education required to teach Orchestra
	+ Increase access and visibility of string playing in Colorado
* Community Building
	+ Identify the values, beliefs, needs, and demographics of our current and potential members
	+ Strengthen Colorado ASTA state chapter
	+ Improve the sense of community within our association
	+ Connect to the growing global community of string teachers and players