Colorado ASTA., Inc. Strategic Plan

Adopted July, 2015

* Professional Development and Resources
  + Recognize professional excellence of Colorado string teachers, emphasizing high standards and pedagogical expertise
  + Provide and improve teaching resources and training opportunities to assist teachers to meet National ASTA standards
  + Maintain working relationship with National ASTA
  + Develop and implement a mentoring program
* Sustainability
  + Strengthen Colorado ASTA's financial position
  + Increase membership
  + Increase participation of membership
  + Broaden Colorado ASTA's network of professional partners
* Our Future and the Next Generation
  + Strengthen student ASTA chapters within Colorado Universities
  + Develop leaders
  + Improve public relations and communications with member and other constituents
  + Safeguard our legacy
  + Promote educational events to reinforce sound string teaching for young string players

* Advocacy and Outreach
  + Engage in advocacy at the local and state level
  + Prepare Colorado ASTA members and constituents to be music advocates
  + Sustain, nurture, and protect existing string programs
  + Elevate the status of string education to recognize the value of specialized education required to teach Orchestra
  + Increase access and visibility of string playing in Colorado
* Community Building
  + Identify the values, beliefs, needs, and demographics of our current and potential members
  + Strengthen Colorado ASTA state chapter
  + Improve the sense of community within our association
  + Connect to the growing global community of string teachers and players